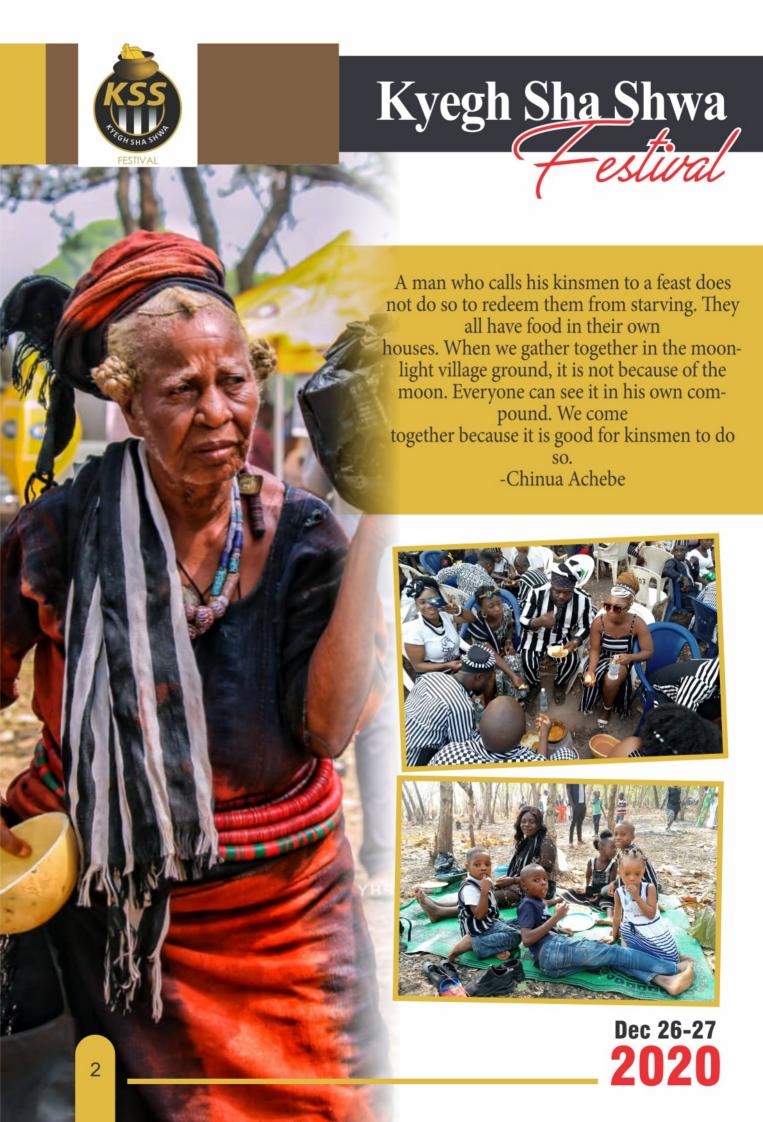






Kyegh Sha Shwa
Means Chicken with Sesame. It is a choice
delicacy of the Tiv people of Central Nigeria; a
soup made by cooking roasted local chicken in
thick sesame (benniseed) sauce.
The Tiv people best savour this delicacy with
pounded yam.





**Kyegh Sha Shwa Cultural Festival** fosters sustainable community building through cultural celebration to promote communality, reconciliation and coexistence. It began in 2015 and grows bigger each year.

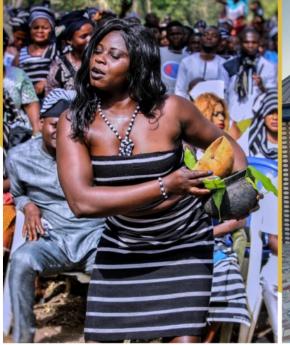






Dec 26-27 2020















### why you should partner #KSS2020







Dec 26-27 **2020** 



## Kyegh Sha Shwa -estival

**REACH:** To access over 10 million physical and remote participants.

**EXPERIENCE:** Hosting the 6th KSS festival in 2020.

TRACK RECORD: Successfully hosted 5 consecutive editions of KSS festival - 2015,

2016, 2017, 2018, 2019 respectively

**FESTIVAL ACTIVITIES 2020:** KSS cultural carnival featuring bands/floats from the 14 Tiv speaking LGAs of Benue State. Kwagh-hir theatre, dance competitions, Exhibitions, and lots more.









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#### **SPONSORSHIP** CATEGORIES

#### 10 MILLION PRESENTING SPONSOR

Access to over 10million Tiv people worldwide, including their friends and lovers of the festival

Logo on all publicity materials; TShirt, Face Caps etc. Brand title/naming rights as the Cohost of the KSS 2020 Festival

Logo recognition on KSS 2020 festival invitation Logo or name placement on the KSS 2020 festival banner backdrop

Logo or name placement on publication channels
(Radio, TV, Print and Online/ Social Media)
Right to a cooperate stand throughout the KSS festival
Opportunity to have a panelist represent your
organization at the Youth and Leadership Dialogue Session
Right to presentation/naming of awards

### 3 MILLION PLATINUM SPONSOR

Access to over 10 million Tiv people worldwide, including their friends and lovers of the festival Logo on all publicity materials; TShirts, Face Caps etc

Logo recognition on KSS 2020 festival invitation Logo or name placement on the KSS 2020 festival banner backdrop

Logo or name placement on publication channels (Radio, TV, Print and Online/ Social Media)
Right to a cooperate stand throughout the KSS festival

Opportunity to have a panelist represent your organization at the Youth and Leadership Dialogue Session

Right to presentation/naming of awards









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# Kyegh Sha Shwa -estival

#### SPONSORSHIP CONFIRMATION

Sponsorship must be confirmed by OCTOBER 30, 2020 for inclusion in print invitation, and by NOVEMBER 15, 2020 for inclusion on event signage.







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# Kyegh Sha Shwa —estival

### KSS FESTIVAL DEC. 26 – 27, 2020 SPONSORSHIP COMMITTMENT FORM

Name:			
(for individuals: as you we	ould like it listed in print materials,	, limit 115 characters)	
Company:			
(as you would like it listed	l in print materials, limit 115 chara	icters)	
Address:			
Location:			
Phone:	E-mail:		
Yes, I would like to suppo	rtthe 2019 KSS Festival at the follow	wing level:	
5 MILLION PRESENT	ING SPONSOR		
<b>3 MILLION PLATINUM</b>	M SPONSOR		
2 MILLION GOLD SP	ONSOR		
1 MILLION FOUNDIN	G SPONSOR		
N500, 000 BENEFAC	TOR SPONSOR		
N400, 000 – N100, 00	00 PATRON SPONSOR		
Please accept payme	ent in the form of:		
Check payable to "K	yegh Sha Shwa Cultural Initia	ative"	
ACCOUNT DETAILS:	FCMB 5782694017		
SIGNATURE:		Date:	

For more information, contact Shadrach Ukuma at 0806-549-1970 or st.ukuma@gmail.com Completed forms can be sent to:

The Festival Director, Kyegh Sha Shwa Cultural Initiative 56, Kashim Ibrahim Road, Opposite WAEC Office, Makurdi. www.kssfestival.org, kssfestival@gmail.com

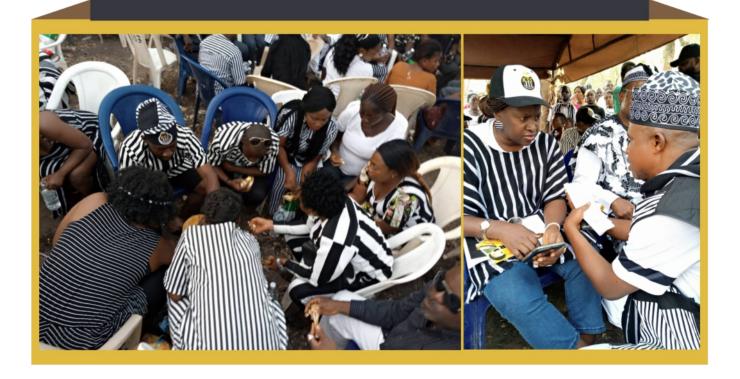
Dec 26-27 **2020** 



# Kyegh Sha Shwa —estival

#### **CONTACT**

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#KSSFESTIVAL#GBOKO2020 BE THERE!